

Guidelines and Agreements for Use of VOLT® & AMP® Media

This document governs the use of any images or videos (referred to as media) owned or produced by VOLT® or AMP® Lighting (referred to as owner). It constitutes a binding agreement between the owner and the image or video user (referred to as user). This agreement identifies permissible use as defined by the owner.

Limited-Use Guidelines and Agreements

1. User must read, sign, and agree to comply with these guidelines before permission to use media is granted.
2. Only permissible media may be used (defined below).
3. Any media that is watermarked with the owner's names or logos must be used as is. Watermarking may not be "cropped out" (nor obscured) for any reason.
4. Owner logo images must be used as provided and may not be cropped, nor distorted, nor colors changed. Logo images may be re-sized, but only if such re-sizing preserves the acceptable appearance of the logo (as judged by the owner).
5. Owner logos may only be displayed in a manner that does not state nor imply that the user is an employee of the owner, nor that the user has any affiliation with the owner that is not accurate nor true. For example, the owner logos may be displayed on a business card, but only if the treatment clearly indicates that the logo refers only to use of the owner's products or services.
6. All images must be reproduced without distorting the images. Image cropping is allowed if such cropping does not diminish the quality of the image.
7. Videos must not be edited in any way.
8. If any unbranded media (Owner's media that does not display company name nor logo) are used, then the owner's name or logo must appear on the same web page or printed piece. For example, if unbranded media appears on a web page. There must be some indication on that page that the media is owned by the owner. Such indication could be a statement, such as "Photos provided by AMP® Lighting." Or "AMP® Lighting products." This also applies to printed pieces.
9. Any use of the company names, VOLT® Lighting and AMP® Lighting must comply with the following guidelines:
 - The words, "AMP®" and "VOLT®" must always be presented in all upper case and be followed by the registration mark "®".
 - The preferred display of the company names are "AMP® Lighting" and "VOLT® Lighting"; but the companies may also be identified only by the first words, AMP® and VOLT®.
10. Users should keep in mind that the VOLT® and AMP® brands are not associated with each other in the public sector. This is done to support contractors who wish to isolate their AMP® business from their VOLT® business. For this reason, users should not state nor imply that the brands are connected.
11. Owner-provided media that documents landscape lighting projects are meant to provide the viewer with good representative examples of Landscape Lighting projects. When used in a portfolio, a printed piece, or a web site, the contractor should not state nor imply that the photos are records of projects that he or she has undertaken. Specifically, this means that there can be no text that states such things as "These are examples of projects that we have done." nor "Here is some of our work." Instead, there should be text that states or implies, "Here are some examples of great landscape lighting." In the same way, a web page that shows owner media should not be labeled "Portfolio" nor "Our Work" since those and similar titles imply that media shows their work. Instead, such pages should be titled, "Gallery", "Examples", or other similar titles.

- 12. When both you and the owner have signed this form, you are granted exclusive permission to use the owner’s media. You may not give, sell, nor share these images with any other person or organization (unless express permission for such sharing is granted). To do so would constitute a violation of copy-right laws and of this agreement.
- 13. Only installers, designers and architects who currently purchase or specify the owner’s products are authorized to use the owner’s media. It is not permissible to use the owner’s media if the user rarely uses or specifies the owner’s products.
- 14. The owner reserves the right to withdraw this permission if these limited-use guidelines are not fol-lowed, or for any other reason at the discretion of the owner.
- 15. The owner reserves the right to request the user to remove any or all media at any time. If the user does not comply with this request (within a time specified in the request) then legal action may ensue.
- 16. Anyone who violates the terms of these guidelines and agreements may be subject to penalties under copyright laws.
- 17. This guideline and agreement form constitutes the entire agreement concerning the addressed issues. There are no other guidelines or agreements that affect these terms.
- 18. Disputes or claims that may arise between the included parties will be resolved according to terms and agreements detailed on the Terms and Conditions page of the owner’s website (<http://www.landscapelightingworld.com/terms-conditions-s/127.htm>).
- 19. The agreement remains in effect for an unlimited length of time.

Permissible Media for Use

- A. Product images accessible to the public (from owner’s web sites and owner’s product documents)
- B. Product images provided to user through download links or email attachments
- C. Logo images provided to user through download links or email attachments
 - Note: Specific logo images may be limited for specific uses.
 - Note: It is not permissible to copy logo images using screen capture techniques.
 - Note: Some logo images are provided as web code that pulls the image from an online server and includes a link back to the owner’s website. This code should not be edited.
- D. Project images provided to user through download links or email attachments
 - Note: It is not permissible to capture project images from owner’s web sites
- E. Owner’s videos available for public sharing
 - Note: If video does not have public embed code, then it is not shareable.

Addendum (The following statement(s) or item(s) modifies or clarifies the above guidelines and/or agreements):

Signatures

I (the undersigned) understand and agree to comply with the above guidelines and agreements. I confirm that I have the authority to sign this agreement as a representative of the respective company.

Owner (VOLT® Lighting) Representative

| | | |
|---|-------|---------|
| Name (Printed) | Title | |
| Company Name | | |
| Address (Street, City or Town, State or Province, Country, Zip or Postal Code) | | |
| Phone | Email | Website |
| Name (Signed) | | Date |

User Representative

| | | |
|---|-------|---------|
| Name (Printed) | Title | |
| Company Name | | |
| Address (Street, City or Town, State or Province, Country, Zip or Postal Code) | | |
| Phone | Email | Website |
| Name (Signed) | | Date |